

PARTNERSHIPS AND PROOF POINTS

OVERCOMING OBSTACLES TO IMPROVE DATA MANAGEMENT TECH

Adox Research | 8X8 Survey | Data Management Solutions

8X8 Methodology

Adox Research 8 x 8 surveys assess a specific fintech domain comparing eight vendor solutions across eight metrics. These surveys help firms select the relevant shortlist of solution providers, and align their own selection and evaluation process with an independent capability assessment.

8x8 Profiles

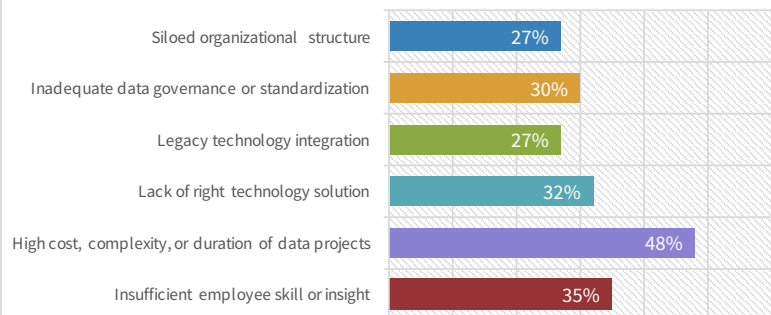
- AIM Software
- Asset Control
- Bloomberg Polarlake
- Eagle Investment Systems
- IHS Markit
- Linedata
- Neoxam
- SimCorp
- SS&C
- Xenomorph

Key Quotes

Straightforward data mastering solutions offer only limited value - additional business functionality adds higher value. Examples include IBOR, Data Quality Metrics, and Transaction and Position Master Functionality

The preference for off-premise deployment is strong. A Managed Service delivery model is available from over 80% of vendors, and 35% of buyers want to move to this model in the near future.

What is holding back better Analytics capability?



Data Management remains our industry's biggest unsolved problem. Adox Research data shows that low data quality and high fragmentation can compromise up to 40% of core investment data. 39% of firms want to increase investment, but many are concerned about the cost, complexity and duration of data management projects.

Adox Research uses a data-driven methodology based on best practice blueprints, product questionnaires and demonstrations to compare capabilities, value propositions and market messages of 10 leading providers of data management services. The process includes qualification calls, executive briefings, completion of an online survey, product demonstrations and briefings.

A majority of participants in our 8x8 Survey of data management solutions are prioritising concerns about integration, scalability and supplier risk above usability and functionality.



Key Insights

EDM (“Enterprise Data Management”) was a useful label to standardize the scope of 1st generation solutions, but is becoming stale quickly.

Buy-side firms are the most active data management buyers, but they are shopping for IBOR, Risk, Performance and other data-intensive business solutions.

To Learn More

The full report includes all data points and graphs gathered, profiles and assessments of each individual vendor as well as an overview of the competitive landscape of the data management market.

To schedule an inquiry:
info@adoxresearch.com

Excerpts - Market Hypothesis and Recommendations

Our research shows that data management is more than ever the right question, but standalone data mastering solutions are no longer the solution. Regulation, customer centricity and risk management need high quality data, but vendors need to deliver targeted solutions to those objectives, not simply an agnostic data management framework or toolset.

Utility-only deployment is the primary enabler for providers to deliver long term sustainable and scalable solutions, reducing integration and customisation needs. Integration with ecosystem benefits across the trade lifecycle will become the norm for measuring the value of data management investments. This may include integration with data sourcing, risk, trading or accounting functions.

Supplier risk and a robust service model are no longer the differentiators they once were as many smaller specialists have been acquired by large corporates. The trade-off between domain expertise and supplier risk no longer exists.

Reasons to Buy & Differentiators for Data Management Solutions

Percent of IT Executives - Adox 2017 Follow the Money Survey

